

# The PBIC App

Hi There,

Well done for signing up the 7 Day Pet Business Cost of Living Crisis Challenge. All the lessons (and the bonuses) are waiting for you inside our brand new PBIC App.

These instructions will help you to to download the app and get logged on.

There are two ways for you to access the content, either online or through the app.

It is super easy to use and if you have any difficulty at all just email me on [beth@packleaderdogadventures.co.uk](mailto:beth@packleaderdogadventures.co.uk) and let me know, and I will sort it out.

Here are the App store links for you to download the app:

## **iOS Version:**

<https://apps.apple.com/us/app/academy/id1495938793?ls=1>

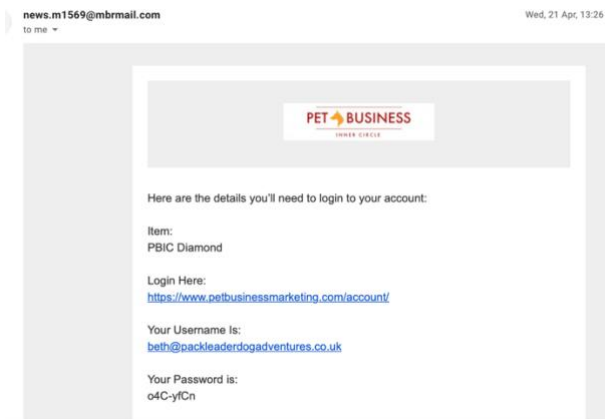
## **Android Version:**

<https://play.google.com/store/apps/details?id=academyplus.tenxpro.io>

## **Here is the link if you wanted to log in on your PC:**

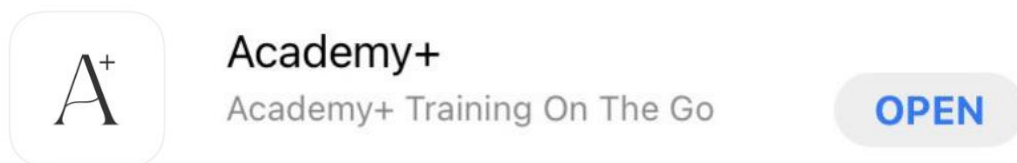
<https://www.petbusinessmarketing.com/account/login>

You all should have received an email with your log in details. The email looked something like this:

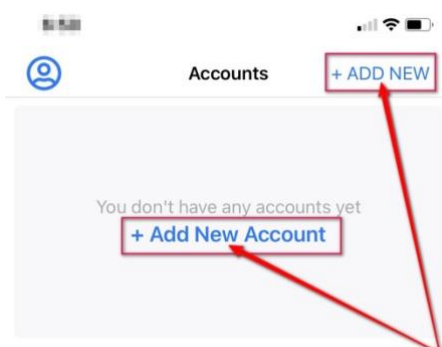


You can use the details in the email to log into your account straight away online.

Downloading the app literally takes 2 minutes to be up and running. The App is called Academy+ and will look something like this in the app store:



Download and open the app, then click on +Add New, like this:



In the next pop up: Insert your username (which is the email you signed up the to challenge with) and the password as detailed in your email, as well as our site domain code: **pbic**

Simple as that.

If you have not yet received a password then please let me know and I will send your log in details out to you.

Any issues you have with either the app or online portal then let me know. A screenshot of the problem really helps me to sort out issues and get you online as quickly as I can.

## **Beth**

Beth Hodgson

Operations Manager

Pet Business Marketing Ltd